### **National Eating Disorder Information Centre**

## BULLETIN

Vol. 30 No. 1 ISSN 08366845 February 2015

# Eating Disorders: Time to Weigh the Costs

Jonathan Mond, PhD, MPH, Department of Psychology, Macquarie University

A recent economic evaluation, the first of its kind, estimated the total "burden of disease" cost of eating disorders in Australia in 2012 was \$52.5 billion<sup>1</sup>.

Evaluations using the same methodology yielded estimates of total annual costs of \$41.2 billion for anxiety and depression and \$52.9 billion for obesity<sup>1</sup>.

If these figures are any guide, then the personal, social and economic costs of eating disorders can no longer be ignored. But why do these disorders exact such a high price?

### Eating disorders are common

Taken together, anorexia nervosa, bulimia nervosa, binge eating disorder, and variants of these disorders that fall into the Diagnostic and Statistical Manual of Mental Disorders, 5<sup>th</sup> Edition (DSM-5) "Other Specified Feeding or Eating Disorder" category likely affect between 5% and 10% of adolescent and young adult women<sup>2,3</sup>. Furthermore, research suggests that an increasingly large proportion of older women, and of men, are affected<sup>4</sup>.

Changes to the classification of eating-disordered behaviour in the DSM-5 are such that estimates of prevalence derived from epidemiological studies should now give a better indication of the true extent of the problem<sup>5,6</sup>. Key among these changes are the inclusion of binge eating disorder as a formal diagnosis and the refinement of overly stringent diagnostic criteria for anorexia nervosa, bulimia nervosa, and variants of these disorders<sup>5,6</sup>.

However, it needs to be recognised that estimates of preva-

lence derived from epidemiological studies, as reported in the academic literature, are almost certainly underestimates. This is because of the known tendency for individuals with eating disorders to be over -represented among nonrespondents in populationbased surveys<sup>7</sup>.

Estimates of the prevalence of eating disorders in males derived from epidemiological studies may be particularly prone to underestimation, since non-response bias may be compounded by the use of unduly female-centric classification schemes and assessment instruments<sup>8</sup>.

## Prevalence is increasing

Eating disorders have not been included in many National surveys of mental health problems e.g., 9 or have been included



only in more recent surveys <sup>e.g.,</sup> <sup>10</sup>. As a consequence, reliable information concerning change in the prevalence of eating disorder diagnoses over time is limited.

However, findings from a recent Australian study, which involved consecutive, large-scale general population surveys conducted 10 years apart, point to substantial increases in the prevalence of eating-disordered behaviour at least<sup>11</sup>.

In this study, the prevalence of each of the three eating disorder behaviours assessed – binge eating (3.1% to 7.2%), purging (0.7% to 1.5%) and fasting (1.6% to 4.6%) – more than doubled between 1995 and 2005.

Moreover, rates of disordered eating increased as rapidly, if not more rapidly, in men than in women. Some behaviours, such as binge eating, fasting and excessive exercise, may now be as common or nearly as common in men.

Although the reasons for these population-level changes are unclear, increases in the use of extreme weight-control behaviours might be due in part to the pervasiveness of diet- and exercise-related obesity prevention messages<sup>12</sup>. Increases in binge eating, on the other hand, might reflect the more frequent occurrence of "comfort eating" <sup>13</sup>.

In the above-mentioned Australian study, increases in the prevalence of eating disorder behaviours between 1995 and 2005 coincided with increases in the prevalence of both obesity and levels of general psychological distress<sup>12</sup>.

### Eating disorders and eating disorder behaviours - are associated with high levels of distress and disability

All eating disorders are associated with high levels of distress and disability<sup>14</sup>. Quality of life may be particularly poor among individuals with binge eating disorder, at least in the substantial minority of this subgroup who are very overweight and/or who have extreme concerns about weight or shape<sup>15</sup>. This likely reflects, in part, the adverse effects of obesity-related stigma<sup>16</sup>.

Importantly, eating disorder behaviours, regardless of whether they occur in isolation or in conjunction with other maladaptive eating behaviours or cognitive features such as the overvaluation of weight or shape that may be required for specific diagnoses, are associated with high levels of distress and disability<sup>4,14</sup>.

Indeed, the distinction between "eating disorders" and "eating-

disordered behaviour" has become increasingly blurred with the inclusion of binge eating disorder as a formal diagnosis, and with the suggestion that disorders characterised by extreme weight-control behaviours and/or subjective (but not objective) binge eating may also be "clinically significant".

As is the case with most mental health problems, there is a spectrum of disordered eating in the general population with no clear separation between different points on this spectrum <sup>2,3</sup>. Various problems remain with the DSM classification of eating-disordered behaviour; however, in terms of capturing this spectrum at least, the DSM-5 is an improvement on previous versions<sup>5</sup>.

Given the high prevalence, and distress and disability associated with the more commonly occurring bulimic-type eating disorders, total disease burden costs comparable to those of other common mental health problems and obesity are not so surprising.

### Where to from here?

Recognising the costs and consequences of eating disorders and of eating-disordered behaviour is one thing. Agreeing upon and taking steps to reduce this burden is another.

Debate concerning the relative merits of health promotion, different possible approaches to prevention (universal, selective, and indicated), early intervention, and clinical management, in this regard will no doubt continue<sup>8,16</sup>.

Ideally, however, these different approaches would be integrated with each other, and with efforts to reduce the health burden of other common mental health problems and obesity, in population-based initiatives 8,16

Unfortunately, efforts to convince governments and other funding agencies of the need for a public health approach of this kind tend to be met with skepticism. The simple fact is that not everyone shares the view that eating disorders constitute a serious public health problem 16,17.

In this regard, the omission of eating disorders from many National surveys of mental health problems is regrettable not only in terms of the loss of information, but also in terms of the benefits to community awareness and understanding of mental health problems that flow from research of this kind<sup>18</sup>.

Arguably, improving awareness and understanding of the individual and community health burden of eating disorders – and of eating-disordered behaviour – in the public

health domain will be the single most important step in ensuring that eating disorders receive the attention that they deserve<sup>16,17</sup>.

More generally, there is a need to improve key aspects of eating disorders "mental health literacy" among key stakeholders<sup>17</sup>. If this premise is accepted, then the question arises: "Which aspects of eating disorders mental health literacy most need to be improved and among which stakeholders and demographic subgroups?"

I hope readers will be encouraged to share their own thoughts.

#### A note from NEDIC

Readers, we invite you to share your thoughts and engage in discussion through social media! Please visit our Facebook page (www.facebook.com/thenedic) or tweet us @theNEDIC.

#### References

- 1. Deloitte Access Economics: Paying the price: the economic and social impact of eating disorders in Australia. NSW, Australia: The Butterfly Foundation; 2012.
- 2. Mond JM, Rodgers B, Hay PJ, Korten A, Owen C, Beumont PJV. Disability associated with community cases of commonly occurring eating disorders. Australian and New Zealand Journal of Public Health 2004; 28: 246-251.

- 3. Mond JM, Hay PJ, Rodgers B, Owen C. Comparing the health burden of overweight and eating-disordered behavior in young adult women. Journal of Women's Health 2009; 18: 1081-1089.
- 4. Mitchison D, Hay PJ, Slewa-Younan S, Mond JM. The changing demographic profile of eating disorder behaviors in the community. BMC Public Health (in press).
- 5. Mond JM. Classification of bulimic-type eating disorders: From DSM-IV to DSM-V Journal of Eating Disorders 2013; 1:33.
- 6. Walsh BT. Eating Disorders in DSM-5. Psychiatric Annals 2012, 42: 399-400.
- 7. Mond JM, Rodgers B, Hay PJ, Owen C, Beumont PJV. Non-response bias in a general population survey of eating-disordered behaviour. International Journal of Eating Disorders 2004; 36: 89-98.
- 8. Mond JM, Mitchison D, Hay PJ. Eating disordered behavior in men: Prevalence, impairment in quality of life, and implications for prevention and health promotion. In Cohn L. Lemberg R (Eds.), Current findings on males with eating disorders (pp. 195-208). Routledge, UK: 2013.
- 9.Slade T, Johnston A, Oakley Browne MA, Andrews G, Whiteford H. 2007 National Survey of Mental Health and Well-Being: Methods and key findings. Australian and New Zealand Journal of Psychiatry 2009; 43: 594-605.
- 10. Hudson JI, Hiripi E, Pope Jr HG, Kessler RC. The prevalence and correlates of eating disorders

(416) 340-4156 or Toll Free: 1-866-NEDIC20 nedic@uhn.ca

in the National Comorbidity Survey Replication. Biological Psychiatry 2007; 61: 348-358.

- 11. Hay PJ, Mond JM, Darby A, Buttner P. Eating disorder behaviors are increasing: Findings from two sequential community surveys in South Australia. PLoSONE 2008; 2: e1541.
- 12. Darby A, Hay PJ, Mond JM, Quirk F. The rising prevalence of comorbid obesity and eating disorder behaviors from 1995 to 2005. International Journal of Eating Disorders 2009; 42: 104-108.
- 13. Koenders PG, van Strien T. Emotional eating, rather than lifestyle behaviour, drives weight gain in a prospective study in 1562 employees. Journal of Occupation and Environmental Medicine 2011; 53: 1287-1293.
- 14. Jenkins PE, Hoste RR, Meyer C, Blissett JM: Eating disorders and quality of life: a review of the literature. Clinical Psychology Review 2011, 31:113-121.
- 15. Mond JM, Hay PJ. Comorbidity and related considerations. In Alexander J, Goldschmidt AB, Le Grange D (Eds.). Binge eating disorder: A guide for clinicians and advocates (pp. 66-77). Routledge, UK: 2013.
- 16. Mond JM. Eating disorders "mental health literacy": An introduction. Journal of Mental health 2014; 23: 51-54.
- 17. Austin SB. A public health approach to eating disorders prevention: It's time for public health professionals to take a seat at the table. BMC Public Health 2012; 12: 854.



#### **National Eating Disorder Information Centre**

# presents Body Equity: Self-Esteem in the Balance Body Image and Self Esteem Conference April 16<sup>th</sup> & 17<sup>th</sup>, 2015 Chestnut Conference Centre, Toronto

#### Keynote speakers:

#### Dr. Gail McVey: The Big Connect: Weight Bias and Mental Health

Chair of the National Prevention Strategy Group on Weight-Related Disorders and co-editor of the book "Preventing Eating-Related and Weight-Related Disorders: Collaborative Research, Advocacy, and Policy Change".

#### Dr. Catherine Steiner-Adair: Critical Media Literacy and Relationships in the Digital World

A leading expert in child development, education and family relationships, international speaker and author of "The Big Disconnect: Protecting Childhood and Family Relationships in the Digital Age".

#### Dr. Elizabeth Meyer: Supporting Transgender and Gender Creative Youth

Author of two books: "Gender, Bullying, and Harassment: Strategies to End Sexism and Homophobia in Schools" and "Gender and Sexual Diversity in Schools".

#### Topics include:

- Boys and Men: body-image, self-esteem and physical activity
- Bullying building resilience and preventing body-based harassment
- Integrating Health at Every Size into physical activity and nutrition practices
- Healthy Relationships and Sexual Agency

18.Jorm AF (2012). Mental health literacy. Empowering the community to take action for better mental health. American Psychologist 2012; 67: 231-43.



For more information, please visit nedic.ca/conference-2015 or call 416-340-4800 ext. 8128

In partnership with the University of Toronto Faculty of Kinesiology and Physical Education