

Social media algorithms are powerful.

The more we engage with dieting, fitness, and other health-related content, the more we see it, making it appear that everyone is engaging in these behaviours.

What we see:



The reality:

Unhealthy relationship with food



Use of GLP-1 drugs with harmful side effects



Heavily edited photos



Extreme Dieting & Exercise habits





For more information, scan the QR Code

- Social media platforms are filled with health, wellness, dieting, and fitness content, such as "what I eat in a day" posts, trending diets, ads for wellness products, fitness content, and so much more. It can be easy to fall into the trap of comparing ourselves to this content.
- It is important to remember that much of what we see on social media is not real. Users often apply filters, editing software, and pose in certain ways in photos to change their appearance and fit ideal health and beauty standards.
- Find ways to create a safer social media feed. Follow people who inspire you, make you feel good, and promote confidence and acceptance. Unfollow those who make you feel bad about yourself and cause harm.

If you see this poster, snap a picture and tag us! @the_nedic







Eating Disorders Awareness Week #EDAW2026